



# Dallas Concilio

*of Hispanic Service Organizations*

## Corporate Affiliate Sponsorship Form

Please return to:  
Dallas Concilio of Hispanic Service Organizations  
500 North Akard Street 11<sup>th</sup> Floor  
Dallas, Texas 75201

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Extension: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

### Payment Information

Platinum Sponsor \$10,000       Gold Sponsor \$5,000       Silver Sponsor \$1,500

Please charge my:       MasterCard       Visa

Card Number: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

-or-

Please make check payable to: DALLAS CONCILIO



# Dallas Concilio

of Hispanic Service Organizations

## *Signature Affiliate Sponsorship Level* *Platinum \$10,000*

### General benefits include:

- ◆ Joining a network of local and nationwide organizations that support access to the Hispanic community.
- ◆ Promoting your program/event to the Hispanic community in Dallas County via electronic media.
- ◆ Receiving consolidated Hispanic statistics on the demographics of Hispanics in the Greater Dallas area.

### Specific Benefits include:

- ◆ Sponsorship of one quarterly Community Building Workshop
  - Logo featured on all media
  - Unlimited complimentary tickets for your company's representatives
  - Representative to speak on behalf of your company/organization during the event
  - Distribution of marketing materials to attendees \*Disclosure – Final approval from Dallas Concilio
- ◆ Three Cultural Competency Presentations *\*Maximum of 25 employees per session*
  - Hispanic Cultural Competency Training (for Management or Staff)
  - The Emerging Workforce: A Focus on the Hispanic Population
  - Good Corporate Employee (Spanish/English)
- ◆ Program Participation – select (2) of the following:
  - Option A** (Direct client contact)
    - Provide marketing materials to our program clients
    - Sponsor one Parent Involvement Program graduation ceremony
    - A company representative may be a guest speaker at the Parent Involvement graduation ceremony your company sponsors
  - Option B** (Services for up to 50 employees)
    - Company employees will receive one General Wellness Education (GWE) class
    - We will provide initial screenings for Diabetes & Cholesterol to participants of the GWE class
    - We will offer one follow-up screening or referral to participants of the GWE class
  - Option C** (Services for up to 50 employees)
    - Company employees will receive one General Wellness Education (GWE) class
    - We will initiate a Healthy Steps Walking Group (pedometers provided)
    - We will follow up every six weeks (for one year) with the Healthy Steps Walking Group
- ◆ (4) Complimentary tickets to the Dallas Concilio Annual Event
- ◆ (6) Complimentary tickets to each of Dallas Concilio's quarterly Community Building Workshops (excluding the workshop your company is sponsoring)
- ◆ Media placement as a Platinum Sponsor on the Dallas Concilio website, with a link to your website, and the Dallas Concilio Quarterly E-Newsletter.





***Signature Affiliate Sponsorship Level***  
***Gold \$5,000***

General benefits include:

- ◆ Joining a network of local and nationwide organizations that support access to the Hispanic community.
- ◆ Promoting your program/event to the Hispanic community in Dallas County via electronic media.
- ◆ Receiving consolidated Hispanic statistics on the demographics of Hispanics in the Greater Dallas area.

Specific Benefits include:

- ◆ Choose (2) Cultural Competency Presentations *\*Maximum of 25 employees per session*
  - Hispanic Cultural Competency Training (for Management or Staff)
  - The Emerging Workforce: A Focus on the Hispanic Population
  - Good Corporate Employee (Spanish/English)
- ◆ Indirect contact with program clients
  - One opportunity for distribution of your company's marketing materials by a Dallas Concilio staff member
    - \*Disclosure-Materials must be beneficial to improving the life of the Hispanic Community*
- ◆ (2) Complimentary tickets to the Dallas Concilio Annual Event
- ◆ (4) Complimentary tickets to each of Dallas Concilio's quarterly Community Building Workshops
- ◆ Media placement as a Gold Sponsor on the Dallas Concilio website, with a link to your website, and the Dallas Concilio Quarterly E-Newsletter.

***Signature Affiliate Sponsorship Level***  
***Silver \$1,500***

General benefits include:

- ◆ Joining a network of local and nationwide organizations that support access to the Hispanic community.
- ◆ Promoting your program/event to the Hispanic community in Dallas County via electronic media.
- ◆ Receiving consolidated Hispanic statistics on the demographics of Hispanics in the Greater Dallas area.

Specific Benefits include:

- ◆ Choose (1) Cultural Competency Presentation *\*Maximum of 25 employees per session*
  - Hispanic Cultural Competency Training (for Management or Staff)
  - The Emerging Workforce: A Focus on the Hispanic Population
  - Good Corporate Employee(Spanish/English)
- ◆ (2) Complimentary tickets to each quarterly Community Building Workshop
- ◆ Media placement as a Silver Sponsor on the Dallas Concilio website, with a link to your website, and the Dallas Concilio Quarterly E-Newsletter



***Fee-Based Services***

<b>I. Cultural Competency Presentation Services</b>	
<input type="checkbox"/> Hispanic Cultural Competency Training - Management	\$1,000
<input type="checkbox"/> Hispanic Cultural Competency Training - Staff	\$1,000
<input type="checkbox"/> "A Good Corporate Citizen" Training – Hispanic Employees	\$1,000
<b>*Maximum 25 Employees per presentation</b>	

<b>II. One Hour Sessions</b>	
<input type="checkbox"/> Hispanic Marketing 101	\$75
<input type="checkbox"/> Hispanic Media 101	\$50
<b>*Focus on the Hispanic population</b>	

<b>III. Translation Services</b>	
<input type="checkbox"/> Per Page	\$50
<b>*Approval by Dallas Concilio</b>	

